# Font family:

‘Open Sans’,Arial,Helvetica,Sans-Serif

# Website Colors:

## Primary Colors:

|  |  |  |  |
| --- | --- | --- | --- |
| Green  RGB:1,104,54 | Grey  RGB: 70,70,70 | Silver  RGB: 187,187,187 | White  RGB: 240,240,240 |
| #016836 | #464646 | #BBBBBB | #F0F0F0 |

## Secondary Colors:

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Blue-Grey  RGB: 84,110,122 | Red  RGB: 136,17,17 | Yellow  RGB: 255,204,0 | Blue  RGB: 0,102,153 | Purple  RGB: 102,51,119 |
| #546E7A | #881111 | #FFCC00 | #006699 | #663377 |

## Grey Scale:

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Dark Grey  RGB: 51,51,51 | Grey  RGB: 70,70,70 | Silver  RGB: 187,187,187 | Light Grey  RGB: 228,228,228 | White  RGB: 240,240,240 |
| #333333 | #464646 | #BBBBBB | #E4E4E4 | #F0F0F0 |

## Green Scale:

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Dark Green  RGB: 0,83,43 | Green  RGB:1,104,54 | Fade Green  RGB: 77,149,114 | Light Green  RGB: 153,197,174 | Pale Green  RGB: 204,224,214 | Bright Green  RGB: 2,180,93 |
| #00532B | #016836 | #4D9572 | #99C2AE | #CCE0D6 | #02B45D |

## Blue Scale:

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Dark Blue-Grey  RGB: 67,88,97 | Blue-Grey  RGB: 84,110,122 | Fade Blue-Grey  RGB: 135,153,161 | Light Blue-Grey  RGB: 186,197,201 | Pale Blue-Grey  RGB: 220,226,228 | Bright Blue-Grey  RGB: 120,149,162 |
| #435861 | #546E7A | #8799A1 | #BAC5C9 | #DCE2E4 | #7895A2 |

## Red Scale:

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Dark Red  RGB: 108,13,13 | Red  RGB: 136,17,17 | Fade Red  RGB: 171,88,88 | Light Red  RGB: 207,159,159 | Pale Red  RGB: 231,207,207 | Bright Red  RGB: 204,26,26 |
| #6C0D0D | #881111 | #AB5858 | #CF9F9F | #E7CFCF | #CC1A1A |

## Yellow Scale:

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Dark Yellow  RGB: 204,163,0 | Yellow  RGB: 255,204,0 | Fade Yellow  RGB: 255,229,127 | Light Yellow  RGB: 255,239,178 | Pale Yellow  RGB: 255,244,204 | Bright Yellow  RGB: 255,219,77 |
| #CCA300 | #FFCC00 | #FFE57F | #FFEFB2 | #FFF4CC | #FFDB4D |

## Blue Scale:

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Dark Blue  RGB: 0,81,122 | Blue  RGB: 0,102,153 | Fade Blue  RGB: 76,147,183 | Light Blue  RGB: 153,193,214 | Pale Blue  RGB: 204,224,234 | Bright Blue  RGB: 0,153,230 |
| #00517A | #006699 | #4C93B7 | #99C1D6 | #CCE0EA | #0099E6 |

## Purple Scale:

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Dark Purple  RGB: 81,40,95 | Purple  RGB: 102,51,119 | Fade Purple  RGB: 147,112,159 | Light Purple  RGB: 193,173,200 | Pale Purple  RGB: 224,214,227 | Bright Purple  RGB: 148,74,173 |
| #51285F | #663377 | #93709F | #C1ADC8 | #E0D6E3 | #944AAD |